



# Your foot in the door for an exciting career starts here

**100% Online**

## **Master of Arts in Journalism and Mass Communications (MA JMC)**

The online MA programme in Journalism and Mass Communications at MUJ integrates theory and practice that empowers you to produce innovative and meaningful work in various media. The curriculum comprises skill enhancement courses that will help you gain expertise in news and reporting, broadcast journalism, digital media marketing, art of storytelling, film appreciation, media law and ethics, and much more.



**MANIPAL  
UNIVERSITY JAIPUR**

*University under Section 2(f) of the UGC Act*



[www.onlinemanipal.com](http://www.onlinemanipal.com)

 **+91 7304 000 444**

## Eligibility

- ▶ Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognised university/institution or an equivalent qualification recognised by the Association of Indian Universities or other competent bodies in any discipline.

## Fee structure

- ▶ Course fees: INR 130,000/- or INR 32,500 /- per semester, which includes an examination fee of INR 5,000/-

## Duration

- ▶ 2 years (divided into 4 semesters)

## Admission process



Application to online degrees at MUJ can be initiated through our website [www.onlinemanipal.com](http://www.onlinemanipal.com).



Our counsellors will guide candidates through the admission process, which is as per regulatory requirements.



Applicants must submit a completed application form with relevant documents within the due date.



Please visit the FAQ section on our website to know more about the admission process.

# MA Journalism and Mass Communication (MA JMC)

Equip yourself with advanced skills with the best online MA programme in Journalism and Mass Communication.

## Programme structure

All students follow the same curriculum in the first and second semesters. Subjects will vary in the third and fourth semesters depending on media interests and electives.

First Semester	Second Semester	Third Semester	Fourth Semester
Basics of Language	Media Language	Writing for New Media	Script & Screen Writing
Social Structure & Current Affairs	Political Structure & Current Affairs	Inter Culture Communication & Current Affairs	Economic Structure & Current Affairs
Fundamentals of Photography	Digital Publishing	Mobile Editing Software	Basics of Audio & Video Editing
Communication Theories & Models	Editing & Layout Designing		Film Appreciation
Concept of News & Reporting	Public Relations		Dissertation
Development of Media	Broadcast Journalism		
Basics of Audio & Visual Communication	Media Laws and Ethics		
	Development Communication		

**Elective: Set A (Third Semester)****Elective: Set B (Third Semester)****Final Project (Fourth Semester)**

Art of Story Telling

Mobile Journalism

Formats: Print Production, Audio Production, A/V Production, Website Management

Beats of Journalism

Media Analysis

Languages: English, Hindi

Media &amp; Disability Communication

Advertising Theory &amp; Practice

Beat: Social, Political, Cultural, Business, Sports, Science

Digital Media Marketing

Minor Specialization: Strategic Communication, Health Communication, Educational Communication, Corporate Communication, Data Journalism

Note: To complete the program, every student shall undertake project work, dissertation, or research either at their place of work or elsewhere in the chosen area of elective.

# The Manipal University Jaipur online advantage

With its renowned legacy of excellence in higher education, the Manipal Education Group launched Manipal University Jaipur in 2011. Today MUJ, a new generation university, caters to new-gen learning. MUJ is committed to nurturing talent and strengthening academics by adopting contemporary and innovative practices that reimagine academic excellence.



**68+ years of academic excellence**



**Scholarships for deserving candidates**



**First smart-campus in India**



**Career assistance**



**Accredited as A+ grade by NAAC**



**Industry expert faculty and mentors**



**UGC-entitled**



**Global networking opportunities**



**Affordable education**



**Courses designed to make students future-ready**